

ANVI Strategic Plan 2025–2027

Focus: Social Projects

Published: May 2025

Website: <https://anvi.lu>

Association New Visionary Illuminatis (ANVI)

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1. Mission Statement

ANVI is committed to fostering inclusive, sustainable, and community-driven development by initiating and supporting social projects that address key societal needs such as education, health, integration, and equality.

2. Vision for 2025–2027

To become a recognized and trusted actor in Luxembourg and the region in designing and implementing impactful social initiatives with measurable outcomes by the end of 2027.

3. Strategic Objectives

Objective 1: Re-establish Operational Capacity (2025)

- Recruit a core team of staff and/or volunteers
- Develop governance and administrative tools
- Secure office or working space (physical or digital)
- Launch website revamp and active social media presence

Objective 2: Launch Pilot Social Projects (2025–2026)

****Project A: Community Integration Circles****

- Aim: Facilitate dialogue and support for migrants and locals through facilitated monthly meetings.
- Location: Pilot in one municipality in 2025; expand to two more by 2026
- Partners: Local NGOs, municipalities, cultural centers

****Project B: Girls' Empowerment Workshop Series****

- Aim: Offer life skills and leadership training for girls aged 13–18
- Duration: Multiple workshop cycles across 2025–2026
- Potential funders: Local grants, EU support, private donors

Objective 3: Build Partnerships & Funding Base (2025–2027)

- Submit 5–7 grant applications (EU, local government, private foundations)
- Host annual networking events to connect with stakeholders
- Develop long-term partnerships with civil society, municipalities, and academic institutions

Objective 4: Expand and Diversify Project Portfolio (2026–2027)

- Scale successful pilots to additional regions by 2026
- Introduce at least two new initiatives in 2027 based on community feedback:
 - Intergenerational Solidarity Program
 - Digital Literacy for Isolated Populations
- Strengthen community engagement mechanisms

Objective 5: Monitoring, Evaluation, and Learning (2025–2027)

- Establish KPIs for each project (e.g., participation, satisfaction, impact)
- Conduct annual reviews and learning sessions
- Publish annual impact reports
- Organize an end-of-cycle review and stakeholder consultation by end of 2027

4. Key Enablers

- Transparent governance
- Clear communication strategy
- Local stakeholder engagement
- Sustainable funding model
- Scalable project frameworks

5. Risks & Mitigation

Risk | Mitigation Strategy

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Limited funding availability | Diversify funding sources; apply early and broadly

Low community engagement | Engage local ambassadors; run continuous needs assessments

Lack of staffing capacity | Start with volunteers/interns; progressively scale hiring

Administrative delays | Build early relationships with local authorities

6. Timeline Overview

Quarter | Key Milestones

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Q1 2025 | Team setup, planning, partner outreach

Q2 2025 | Launch pilot projects

Q3 2025 | Begin monitoring, apply for next funding round

Q4 2025 | Evaluate pilot performance, publish internal review

Q1–Q2 2026 | Expand successful projects, deepen partnerships

Q3–Q4 2026 | Prepare second wave of initiatives, funding focus

Q1 2027 | Launch new social programs (e.g., digital literacy)

Q2–Q3 2027 | Consolidate projects, conduct outcome evaluations

Q4 2027 | End-of-cycle reporting and strategic consultation