

ANVI Strategic Plan 2023–2025

From UNIFO Foundation to ANVI – A New Vision for Social Impact

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Website: <https://anvi.lu>

Association New Visionary Illuminatis (ANVI)

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1. Introduction

Between 2023 and 2025, ANVI transitioned from its previous identity as UNIFO Foundation, embracing a reimagined mission and strategic direction. This plan outlines our transformative journey, organizational development, and the foundation we've laid for launching impactful social projects from 2025 onward.

2. Our Rebranding Journey

2023: Reinvention and Foundation Building

- Official transition from UNIFO Foundation to ANVI
- Creation of a new visual identity and communications strategy
- Review and restructuring of governance and internal processes
- Stakeholder consultations to align with a refreshed mission

2024: Capacity Building & Strategic Positioning

- Focused on internal growth without launching public projects
- Established partnerships with local institutions and NGOs
- Recruited a skilled and diverse board aligned with our values
- Designed a pipeline of innovative project concepts
- Built strong financial and administrative foundations

3. Vision & Mission

Our Vision:

A resilient and inclusive society where all individuals have access to opportunity, dignity, and voice.

Our Mission:

To design and deliver bold, community-driven social projects that address pressing social needs through innovation, empathy, and collaboration.

4. Strategic Objectives (2023–2025)

Year | Focus | Key Achievements

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2023 | Rebranding & Governance | New name, identity, and organizational structure

2024 | Internal Development | Capacity building, stakeholder alignment, project design

2025 | Readiness & Launch | Preparing for implementation, funding, and outreach

5. Thematic Priorities

- Inclusion & Integration: Supporting vulnerable communities through tailored social programs
- Youth Empowerment: Equipping young people with tools for leadership and self-reliance
- Community Innovation: Piloting grassroots solutions to local challenges
- Strategic Collaboration: Partnering across sectors for sustainability and reach
- Organizational Resilience: Investing in systems, transparency, and adaptability

6. Looking Ahead

With the foundational work of 2023 and 2024 completed, ANVI is strategically poised to launch its first initiatives in the second half of 2025. These projects will reflect the organization's new identity: bold, collaborative, and community-centered.